

# RICHLINE GROUP

*A Berkshire Hathaway Company*

New York, NY July 8, 2011

Richline Group, Inc., the leading US marketer and manufacturer of fine jewelry, today announced that it has completed negotiations for certain exclusive licensing combinations of its jewelry design, marketing and manufacturing business with Aya Azrielant, a New York-based company that designs luxury fine jewelry for the country's leading retailers.

Joint marketing programs by Richline with Aya Azrielant, a world renowned jewelry designer, will ensure that the very best innovative jewelry designs are available at finer retailers throughout the US.

Azrielant's continued commitment to a combination of creativity and quality craftsmanship, with the addition of Richline's consumer research and marketing acumen, ensures the commercial relevance of the new designs, while maintaining strong consumer appeal at point of sale. Working Woman magazine referred to Aya as "good as gold" when she was honored as one of the top 50 American women business owners.

Aya was born and raised in the countryside of Israel. Many generations of family members, involved in the arts, played a role in shaping Aya's artistic spirit. Sculpture, poetry, philosophy, music, was a daily part of Aya's life. She went on to study fine arts and literature at Haifa University and film making in London

Ms. Azrielant commented "I am very excited to join forces with Richline and feel fortunate to be able to focus my creative talent towards the leading Jewelry supplier in today's market. I am sure this partnership will create great synergies".

Dennis Ulrich, CEO of The Richline Group stated, "The nationwide distribution capacity of Richline, combined with these exciting Aya Azrielant product collections, serves our firm's goal of making truly innovative and branded jewelry available to the worldwide consumer".

Ramona Genao, Executive Vice President of Richline, added "We want to welcome Aya as our newest designer. Her crystal and granulated bead collection was the hit of our recent Vegas trade event".

Richline Group, Inc. is a major, prime manufacturer in the USA, Bolivia, Italy and the Dominican Republic. The major brands comprising Richline's portfolio are Alarama, Andin, Aurafin, AuraGem, Bel-Oro, Finecraft, Michael Anthony, Sardelli, and Tru-Kay.

About Richline Group, Inc.

Richline Group, Inc. is a subsidiary of Berkshire Hathaway Inc. Berkshire Hathaway and its subsidiaries engage in diverse business activities including property and casualty insurance and reinsurance, utilities and energy, finance, manufacturing, retailing and services. The Common Stock of the Company is listed on the New York Stock Exchange under the symbols BRK.A and BRK.B.

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